

SIKORA HELENA



multi-disciplinary Graphic Designer
www.helasikora.com
Nationality: Polish;
Date of birth: 11.06.1982

I have been working in the marketing and design industry since 2006, with my most recent experience being a Visual Communication Specialist at Estancia Group. The variety of projects has taught me valuable skills such as good communication, high creativity and out of the box thinking. This connected with my economic and linguistic psychology education has made me more empathetic marketer and UX designer.

EDUCATION

2001 – 2006
The Jan Długosz Academy
in Częstochowa
Title Awarded: MA in Polish Philology

1997 – 2001
Czestochowa School of Economics
Title Awarded: Economics Technician

COURSES

2019 UX PRO Specialist - Krakow
2014 CIW Web Designer Specialist
2007 Adobe Macromedia Flash - Warsaw
2006 Graphic Design - Krakow

WORK EXPERIENCE

2009 - current
Freelance - helasikora.com
I am helping startups with strategic branding advice, from website/online concepting to their complete array of visual communications. My main client for many years was events organizer: Estancia Group, where I had the pleasure of working on projects for companies like: Navo, Proctle & Gamble, Toyota, Nestle, DLL, Athlon, RWE, Gedeon Richter, De Lage landen, Sony and many more.

2007-2009 POLAND, GK Studio
- Graphic and web designer

2006
ITALY, Cose di teatro e musica
Administrative Assistant - internship

2005, 2004
USA, Camp Winaukee - Housekeeping manager

SKILLS

Axure 8 RP
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
WordPress
Adobe Flash
Ms Office: Word, Excel, PPoint
Google Drive Apps, Trello

Graphic design
DTP
Web design / UI
Material Design
Branding
UX User Experience
Protope / Wireframe
Market and User Research
Usability / UX test
Consulting

Responsibility, Creativity,
Flexibility, Organization,
Fresh ideas, Big smile

LANGUAGE SKILLS

POLISH native
ENGLISH
SPANISH
ITALIAN

RELEVANT SKILLS

- International Organization Instructor, Level 2, ID 4235
- Full driving licence
- Certificate of competency of Motorboat Helmsman

HOBBIES

