

# SIKORA HELENA



multi-disciplinary Graphic Designer  
www.helasikora.com  
Nationality: Polish;  
Date of birth: 11.06.1982

I have been working in the marketing and design industry since 2006, with my most recent experience being a Visual Communication Specialist at Marks & Spencer (Gibraltar, Spain), Early Learning Center (Gibraltar), Estancia Group (Poland). The variety of projects has taught me valuable skills such as good communication, high creativity and out of the box thinking. This connected with my economic and linguistic psychology education has made me more empathetic marketer and UX designer.

## EDUCATION

2001 – 2006  
The Jan Długosz Academy  
in Częstochowa  
Title Awarded: MA in Polish Philology

1997 – 2001  
Czestochowa School of Economics  
Title Awarded: Economics Technician

## COURSES

2019 UX PRO Specialist - Krakow  
2014 CIW Web Designer Specialist  
2007 Adobe Macromedia Flash - Warsaw  
2006 Graphic Design - Krakow

## WORK EXPERIENCE

2021 GIBRALTAR - Marks & Spencer,  
Graphic Designer, Digital Marketing

2009 - 2021 Freelance - [helasikora.com](http://helasikora.com)  
I was helping startups with strategic branding advice, from website/online concepting to their complete array of visual communications. My main client for many years was events organizer: Estancia Group, where I had the pleasure of working on projects for companies like: Navo, Proctle & Gamble, Toyota, Nestle, DLL, Athlon, RWE, Gedeon Richter, De Iage landen, Sony and many more.

2007-2009 POLAND, GK Studio  
- Graphic and web designer

2006 ITALY, Cose di teatro e musica  
Administrartion Assistant - internship

2005, 2004 USA, Camp Winaukee  
Housekeeping manager

## SKILLS

Axure 8 RP  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
WordPress  
Adobe Flash  
Ms Office: Word, Excel, PPoint  
Google Drive Apps, Trello

Graphic design  
DTP  
Web design / UI  
Material Design  
Branding  
UX User Experience  
Protope / Wireframe  
Market and User Research  
Usability / UX test  
Consulting

Responsibility, Creativity,  
Flexibility, Organization,  
Fresh ideas, Big smile

## LANGUAGE SKILLS

POLISH native  
ENGLISH   
SPANISH   
ITALIAN

## RELEVANT SKILLS

- International Organization Instructor, Level 2, ID 4235
- Full driving licence
- Certificate of competency of Motorboat Helmsman

## HOBBIES

